



CHARLES BLETHON

Master Student In Hospitality Management at EHL
Online Portfolio: charlesblethon.com

GOODWILL AMBASSADOR ROTARY INTERNATIONAL EXCHANGE PROGRAM BOLIVIA 2018/2019

SOFT SKILLS

- Curiosity
- Team spirit
- Very good memory
- Friendliness
- Ability to adapt
- Problem-solving skills
- Communication skills
- Leadership skills

LINGUISTIC LEVEL

- **French:** mother tongue
- **Fluent English:** C1 975/990 TOEIC (2023)
- **Fluent Spanish:** DELE level B2 (2020)

CERTIFICATION

- **TOEIC:** 975/990 - (2023)

- **HEC Paris et AXA Investment Managers:** Managing Investments in a Volatile, Fast-Changing World (2023)

- **Berklee College of Music:** Music Business Formation (2023)

- **Yale University:** Financial market (2022)

- **CoStar Group:** Certification Hotel Industry Analytics

EXTRACURRICULAR ACTIVITIES

Playing the piano since the age of 5:

- Music school (for 8 years), Jazz workshop (for 5 years)
- Besançon Conservatory of Music, Jazz section (for 3 years)

Jazz improvisation, show for hotels, associations and family events.

Played tennis for 11 years:

- TTC Champagnole
 - 6 years of competition
- (Franche-Comté regional team champion in 2015)

CONTACT

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WORK EXPERIENCE

Billing Intern - Best trainee of the quarter

W Hotel (Mariott) | Barcelona (Spain), January - July 2024

- Assumed responsibility for the Group Billing department during my supervisor's six-week absence due to illness, managing the billing for all events on my own. **Voted hotel's best trainee** for the second quarter, attesting the **excellence** of my replacement and the quality of my work throughout the six-month placement.
- Management of billing for **258** corporate groups, including the calculation and supervision of commissions.
- Administered over **26,400** overnight stays during my internship, ensuring accurate and rigorous billing and financial monitoring.
- Optimisation of financial processes through the creation of an **Excel macro**, improving the efficiency of monitoring and collecting guarantee and stay payments.

Assistant Project Manager

Les Chaizes Music Festival | Lyon (France), April - July 2022

- Marketing and communications manager.
- Partnership manager.
- Budget management.
- Event management.

In Charge of Marketing and Social Networks

Global Design Hub | Barcelona (Spain), January - March 2022

- Website updating and development.
- Customer prospecting.
- Production of partner brand presentation catalog.

Restaurant waiter

VagaBon | Chateau Sainte-Roseline (Var), July - August 2021

EDUCATION

EHL MIHM - Lausanne (2024 - 2026)

Hotel Real Estate Finance and Consulting Specialisation

- Valuation of Hotel Real Estate Investments
- Consultancy Management
- Hotel Asset and Revenue Management
- Private Equity
- Financial and Banking Markets
- Portfolio Management

BBA INSEEC English track - Lyon (2020 - 2024)

International Finance Major

Semester Abroad Program

Camosun University | Victoria, Canada

International Semester | (January - May 2023)

Universidad Mayor | Santiago, Chili

International Semester | (January - May 2023)

Baccalauréat S, with Honors - Besançon (2017 - 2020)

Gabriel Rene Moreno University | Santa Cruz, Bolivia

Architecture Section | (January - June 2019)