



CHARLES BLETHON

Master Student In Hospitality Management at EHL
Online Portfolio: charlesblethon.com

GOODWILL AMBASSADOR ROTARY INTERNATIONAL EXCHANGE PROGRAM BOLIVIA 2018/2019

SOFT SKILLS

- Intellectual Curiosity
- Good memory
- Ability to adapt
- Communication skills
- Team spirit
- Friendliness
- Problem-solving skills
- Leadership skills

LINGUISTIC LEVEL

- **French:** mother tongue
- **Fluent English:** C1 975/990 TOEIC (2023)
- **Fluent Spanish:** DELE level B2 (2020)

CERTIFICATION

- **TOEIC:** 975/990 - (2023)

- **HEC Paris et AXA Investment Managers:** Managing Investments in a Volatile, Fast-Changing World (2023)

- **Berklee College of Music:** Music Business Formation (2023)

- **Yale University:** Financial market (2022)

- **CoStar Group:** Certification Hotel Industry Analytics

EXTRACURRICULAR ACTIVITIES

Playing the piano since the age of 5:

- Music school (for 8 years), Jazz workshop (for 5 years)
- Besançon Conservatory of Music, Jazz section (for 3 years)

Jazz improvisation, show for hotels, associations and family events.

Played tennis for 11 years:

- TTC Champagnole
 - 6 years of competition
- (Franche-Comté regional team champion in 2015)

CONTACT

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WORK EXPERIENCE

Founder & Label Manager

SOBER RECORDS | *July 2024 - NOW*

- Developed strong expertise in connecting artists, labels, and audiences, bridging creative vision with strategic execution.
- Lead all aspects of label management including **project management, release planning, artist scouting and relations, branding, and digital strategy**. Combine creative direction with business execution to support emerging electronic artists and grow SOBER's community within the international music ecosystem.

Project Coordinator

Sunnyland Consulting | Madrid (Spain), *July - December 2025*

- Supported international hotel renovation projects in Europe and South America, from mock-up room development to final delivery, including cost control, supplier coordination, and overall project management.

Billing Intern

W Hotel (Marriott) | Barcelona (Spain), *January - July 2024*

- Assumed responsibility for the Group Billing department during my supervisor's six-week absence due to illness, managing the billing for all events on my own. **Voted hotel's best trainee** for the second quarter, attesting the **excellence** of my replacement and the quality of my work throughout the six-month placement.

Assistant Project Manager

Les Chaizes Music Festival | *Lyon (France), April - July 2022*

- Marketing and communications manager.
- Partnership manager.
- Budget management.
- Event management.

EDUCATION

EHL MIHM - Lausanne (2024 - 2026)

Hotel Real Estate Finance and Consulting Specialisation

- Valuation of Hotel Real Estate Investments
- Hotel Asset and Revenue Management
- Financial and Banking Markets
- Consultancy Management
- Private Equity
- Portfolio Management

BBA INSEEC English track - Lyon (2020 - 2024)

International Finance Major

Semester Abroad Program

Camosun University | Victoria, Canada

Universidad Mayor | Santiago, Chili

Baccalauréat S, with Honors - Besançon (2017 - 2020)

Gabriel Rene Moreno University | Santa Cruz, Bolivia

Architecture Section | (January - June 2019)